

Due October 21

Steps

1. Choose a current geographic (SPEEC) issue. It could be local, regional, national, or global.
2. Find an article/popular website/newscast that portrays false data about your issue. (This should not be any older than 10 years)
3. Find a reputable article or newscast that portrays the truth about the issue you are discussing. (This should not be any older than 10 years)
4. Create a survey with two questions:
 - a. Have they heard of the issue?
 - b. Do they believe in what the media/article/website is saying?

Note: Avoid open-ended questions and instead use a 'rating on a scale' (agree/disagree statements).

5. Conduct your survey with 5 people. An online tool like Survey Monkey is useful.
6. Make a chart or graph that shows the data you collected (Note: You should have 2 visuals, one for each question).
7. Type a one-page (approx. 300-500 words) document that summarizes your findings. It should include the following:
 - a. Your chosen issue and what SPEEC category it fits into (step 1)
 - b. A concise description of what false information your first source was illustrating (step 2). Why do you think they would portray false information?
 - c. A concise description of what accurate information your second source was illustrating (step 3).
 - d. A general description of what your survey's participants had heard and believed in (step 4 and 5). Why do you believe you obtained the results you did? Include your 2 visuals made in step 6.

Your final submission should have the following in one file

- A typed one-page summary of step 7's information
- An APA/MLA bibliography (make sure to mention your references within your one page)

Review the rubric on the following page for how you will be assessed.

Evaluation

Category/Criteria	Level 4 80-100%	Level 3 70-79%	Level 2 60-69%	Level 1 50-59%	Below 50%
Knowledge/Understanding Selection of a current SPEEC issue. Clearly identifies SPEEC category with explanation. 5 marks	Issue clearly fits a SPEEC category; issue is current	Issue fits a SPEEC category; issue is fairly current	Issue is somewhat in a SPEEC category; issue is somewhat current	Issue does not clearly fit a SPEEC category; issue is not very current	Does not meet minimum expectations: incomplete, not submitted, or extremely poor effort
Thinking/Inquiry Student uses critical thinking and inquiry skills to explain obtained results from sources and surveyed participants. 5 marks	Student uses excellent critical thinking skills to illustrate obtained results from sources and surveyed participants.	Student uses good critical thinking skills to illustrate obtained results from sources and surveyed participants	Student uses some critical thinking skills to illustrate obtained results from sources and surveyed participants	Student uses limited critical thinking skills to illustrate obtained results from sources and surveyed participants	
Communication Data is presented in a properly labelled, clear graph or chart and proper written portion length 5 marks	Data chart or graph is properly labelled and extremely clear to read; written portion length is appropriate and concise.	Data chart or graph is properly labelled and clear to read; written portion length is appropriate and is usually concise.	Data chart or graph is labelled and somewhat clear to read. Written portion length is either smaller or larger than it should be and the content is sometimes concise.	Data chart or graph is labelled but difficult to read. Written portion length is not appropriate and is not concise	
Application Student interprets sources and data to report on awareness levels and opinions 5 marks	Paragraph shows excellent connections between sources, data and viewpoints	Paragraph shows good connections between sources, data and viewpoints	Paragraph shows some connections between sources, data and viewpoints	Paragraph shows limited connections between sources, data and viewpoints	